



Donation Guidelines

At Cooperative Producers, Inc. (CPI), supporting the communities we serve is an important part of who we are. Each year, CPI supports local organizations, programs, and events through donations and sponsorships. These guidelines help us evaluate requests consistently and make the best use of available resources.

What We Support

CPI considers requests from organizations and programs that benefit the communities we serve, including:

- Community events, celebrations, fundraisers, meals, and tournaments
- Charitable organizations and foundations
- Nebraska FFA and 4-H programs at the state and local levels
- School-related activities and programs, including post-prom events and yearbooks. For athletics and extracurricular programs, CPI generally prioritizes support through school booster clubs.
- Community sports leagues
- Community outreach and hunger-relief initiatives
- Other programs and events that positively impact CPI communities

Support may be provided through monetary donations, sponsorships, matching-fund opportunities, or CPI-branded products and supplies, depending on the request and availability.

Requests We Generally Do Not Fund

While CPI is proud to support many community initiatives, some requests generally fall outside our donation guidelines, including:

- Competitive traveling or club sports teams
- Sponsorship or fundraising requests for an individual to participate in an activity, trip, or event
- Churches and religious organizations, except for qualifying community outreach programs
- Benefit events for individuals or families
- Political parties, associations, or advocacy groups

Benefit events with a direct connection to a CPI member or employee may receive additional consideration; however, support is not guaranteed. CPI-branded items or supplies may also be available for certain community events upon request.

How to Submit a Request

All new donation and sponsorship requests must be submitted through the CPI Donation Request Form at cpicoop.com under About → Community. Please complete the form in full and include any relevant flyers, sponsorship information, or supporting materials.

Organizations with established, recurring requests may continue using their existing submission process. New requests received by email, mail, or directly by a CPI employee or location will be directed to the online form for submission.

What to Expect

Please submit requests as early as possible and allow up to three weeks for review. Submission does not guarantee funding or sponsorship. Requests are evaluated based on CPI's donation guidelines, available budget and other requests received. A member of CPI's Advertising Team will contact you once a decision has been made.

Questions? Contact donations@cpicoop.com